

[www.vs-pl.com](http://www.vs-pl.com)



“Solutions  
**BEYOND YOUR DESIRES...**







## WHO WE ARE

Visual Solution (VS-PL) is a leading technological solution providing company with specialized services in Web Based Application Development, Web Designing, Mobile Applications, Consultancy, Corporate Branding and Digital Marketing. Our business philosophy is founded on the importance of relationships and a persistent search for greater accomplishments. At VS-PL, we are working with companies to define strategies and implement innovative techniques to advance their business applications by integrating the state-of-the-art software development methodologies and technological techniques.

**We  
Can Be  
Helpful TO  
Grow Your  
Business!**

**WORLD  
CLASS BEST  
INDUSTRIES  
PRACTICES!**



## OUR MISSION

WE WILL LEAD YOU TO YOUR GOAL

Is to provide and manage technological solution to our valued customers worldwide to increase their productivity, reduce overhead costs, streamline their processes and define better procedure to improve customer satisfaction, and maximize profitability. In fact, we've empowered many small and medium producers under the light of ISO and other leading standards with our solutions which support to streamline the business.

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**“EXISTENCE** IN MULTIPLE LOCATIONS  
MEANS SERVICES, **ROUND  
THE CLOCK**

# OUR SERVICES

We provide wide range of services and In consultancies the following fields



Web  
Development

01



Corporate  
Branding

02



Application  
Development

03



Digital  
Marketing

04



Corporate  
Consultancy

05



We believe in the ideology of promoting paperless environment and automating internal organizational processes by developing customized desktop, web-based & mobile applications, e-commerce solutions, Corporate Branding, Digital Marketing and Corporate Consultancy by maintaining high quality, timely delivery & 24x7 support through PMO and standardization.



Additionally, VS-PL prides itself on its strong commitment to customer service. We offer unmatched post-sales/services support delivered by a highly skilled team. Our professionals are dedicated to helping each and every one of our customers who realized the tremendous value and business advantage they have through using VS-PL provided solutions.



## 01 Web Development

- Wordpress
- Joomla
- Support & Maintenance
- Responsive Development
- E commerce Development



## 02 Corporate Branding

- logo Design
- Print Design
- Stationery Design
- Packaging Design
- Advertisement Design
- Powerpoint Design
- 3D ,2D Design
- Catalogues
- Socail media Cover Design



## 03 Application Development

- Web Application
- Window Application
- Console Application
- Window/Web Services
- Mobile Applications



## 04 Digital Marketing

- Advertisement
- SMS Application
- Social Media Marketing
- Facebook Page Management
- Facebook Advertisement
- Search Engine Optimization (SEO)



## 05 Corporate Consultancy

- Management Consultancy
- User Experience
- Information Security & Compliance
- Process Consulting



# PROCESS CONSULTING

Boost productivity with optimized IT services



## IT Service Management Automation

- ▲ Program Management
- ▲ Project Management
- ▲ Incident Management
- ▲ Problem Management
- ▲ Change Management
- ▲ Service Desk Management
- ▲ Service Catalogue Management
- ▲ Configuration Management
- ▲ Knowledge Management
- ▲ Service Level Management



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STANDARD FOLLOWED







## OUR VALUES WHICH MAKE US UNIQUE...

### EXCELLENCE

We empower our team to make focused on the technological solutions that is going to deliver to our customer with the highest levels of professionalism and commitment to excellence.

### VALUE CREATION

We enable our customers through high performance business processes reengineering services to provide consistent and smoothly deliveries as value based services.

### INNOVATION

We believed thus value, encourage and enable our employees, partners and research & development team to develop and introduced innovative and synergistic paperless solutions.

### BEST PROFESSIONAL TEAM MEMBERS

VS-PL polish the new talent, sharpen their skill and retains the best talent for our business who demonstrate a "can-do" attitude in a collaborative and mutually supportive environment.

### INTEGRITY

VS-PL demonstrates the highest degree of integrity in every aspect of what we do  
We are committed to instilling professional and ethical behavior in all our employees.



## OUR GLOBAL OFFICES



### Pakistan

MF-1, 25-C, 15th Street, Phase II Ext.,  
Defence Housing Authority,  
Karachi, Pakistan  
info@vs-pl.com  
sales.pk@vs-pl.com



### Sweden

(Lindhemsvagen : 41 C, LGH  
1101 19451 Upplands Vasby,  
Stockholm, Tel: +46721279855  
info@vs-pl.com  
sales.se@vs-pl.com



### Russia

House 24, Flat 8, Street Karla  
Marksa, Ulyanovsk, Russia  
Tel: +7 9656188435  
info@vs-pl.com  
sales.ru@vs-pl.com



### United Kingdom

63 St Mary Axe, London EC3A 8AA  
(We are three minutes walk away  
from Liverpool St. Station)  
Tel : +447031915419  
info@vs-pl.com  
sales.uk@vs-pl.com



### Dubai

Flat # 112, K-5 Building,  
Muraqabad Deira, Dubai  
info@vs-pl.com  
sales.ae@vs-pl.com



### Canada

M1B 6C1, Canada.  
Tel: +1 (416) 356-4648  
info@vs-pl.com  
sales.ca@vs-pl.com

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